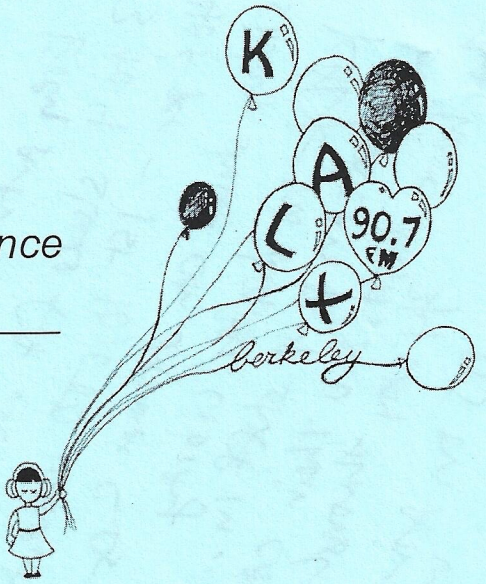
UCRN

University of California Radio Network Conference
26 Barrows Hall, Saturday, April 10th 2010



Conference Schedule

9:30-10:30am

Breakfast and Tours – 26 Barrows Hall
Enjoy bagels, coffee and juice and explore KALX

10:30-11:30am

Broadcast Law: *The Lawyer is In, the Meter is Off: An FCC Compliance Diagnostic Checklist.* – 229 Dwinelle Hall

Michael Couzens (Attorney at Law)

The Community and Music: Building Relationships – 215 Dwinelle Hall

George Corona (Co-Founder, Terrorbird Media)
Bev Elithorp (Concerts Manager, ASUC Superb)
Kathleen Wentz (Music Editor, East Bay Express)
Joe "Joe Rock" Barham (Music Director/DJ, The Bone 107.7)
TBA (924 Gilman)

11:45am-12:45pm

News and Public Affairs Writing – 215 Dwinelle Hall

Joe Rogers (Producer/Writer, KCBS Radio)
Elizabeth Wenger (Reporter, KPIX/CBS 5)

DJ and Programming Workshop: *Wanna be a better DJ? Check out this panel and find out new ways to create a strong on-air presence.* – 229 Dwinelle Hall

Khris Brown (KBA Voice Production)
Shawn Reynaldo (Managing Editor, XLR8R Magazine/Co-Owner, Bersa Discos/Owner, Double Negative Records)
"DJ Dave" Richards (Dave Richards Voiceovers/Production, Virgin Entertainment Group)

Steering Committee – 160 Dwinelle Hall

Jody Jillian Corey Mike

12:45pm-2:00pm

Lunch - Explore Telegraph Ave (see map)

2:00pm-2:30pm

Shop Talk – 215 Dwinelle Hall
Want to meet department members from other stations? Here is your chance to talk shop.

2:30pm-4:00pm

The Changing Media Landscape:
What is the future of the music & media industry? – 160 Dwinelle Hall

Jody Colley (Publisher, East Bay Express)
Corey Denis (Founder, Not Shocking Digital Music Strategies)
Jillian Putnam-Smith (Programming Manager/Marketing, IODA)
Mike Cadoo (General Manager, n5MD)

Kevin Arnold
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CEO